

Business Commitment to the Environment

# Environmental Leadership Awards Ceremony 2009



**BCE**  
Environmental  
Leadership  
Awards  
2009



## Welcome to the BCE Environmental Leadership Awards 2009

Since 1975, the Business Commitment to the Environment (BCE) Environmental Leadership Award scheme has promoted the conservation, protection and improvement of the UK's physical and natural environment.

Founded by Sir Peter Parker, the BCE Award scheme is one of the most prestigious environmental award schemes in the UK. It is sponsored by business for business. And the Awards are only given to companies that meet the commercial demands of the present, without compromising the environment for future generations.

Since the closing date in October 2008, our panel of 13 independent experts has considered each of the 65 applications in detail using demanding criteria. This rigorous vetting is one of the things that sets the BCE Awards apart from other environmental award schemes. This truly makes it one of the easiest schemes to enter, but one of the hardest to win.

All of the businesses represented here today have been through this selection process and can be justifiably proud of their environmental improvements - and the business benefits that have been achieved as a result of their endeavours and their ingenuity.

I would like to thank Richard Lambert for giving up his time to be with us today to present the BCE Environmental Leadership Awards for 2009.

Please enjoy the evening and take inspiration from this year's winners and their achievements.

A handwritten signature in black ink that reads "Tony Cleaver". The signature is written in a cursive, flowing style.

Sir Anthony Cleaver  
President, BCE Environmental Leadership Awards



# Programme

- 4.00 Arrival drinks reception
- 4.30 Welcome by Tim Curtis, Director of Delivery, AEA Technology plc
- 4.35 Keynote speech by Richard Lambert, Director-General, CBI
- 4.55 Marcus Gover, Chairman of the BCE Awards Panel of Assessors
- 5.00 Awards presentations, introduced by Tim Curtis and presented by Richard Lambert
- Management Premier Award: for innovative management systems and approaches
  - Product Premier Award: for a leading new or improved product
  - SME Premier Award: for innovation and leadership in project, process or management approach from companies with fewer than 250 employees
  - Process Premier Award: for a leading new or improved process
  - The Sir Peter Parker Award is named after the founder of the BCE Awards and is given to the best overall entry. Sir Peter's son, Alan Parker of Brunswick Group, is a Vice President of the BCE Awards
  - In addition, Major Commendations are awarded to companies that, in the opinion of the judges, deserve recognition for their commitment to the environment
- 6.00 Closing remarks by Sir Anthony Cleaver, President of the BCE Awards
- 6.05 Drinks and canapé reception
- 7.30 Close



## **Keynote Speaker: Richard Lambert, Director-General, CBI.**

Richard joined the Financial Times in 1966. In 1982 he moved to New York as the Bureau Chief, returning to the UK a year later as Deputy Editor. He became Editor in 1991 and during his 10 years in this role launched the US version of the newspaper. In 2003 he was asked by the Chancellor to write the Lambert Review of Business-University Collaboration. A member of the Bank of England's Monetary Policy Committee from 2003 until 2006, Richard took up the post of Director-General of the CBI in July 2006.



# Trustees and Vice Presidents Steering Group

A number of distinguished experts, representatives from industry and Government bodies support the BCE Awards. Sir Anthony Cleaver is the fourth President. He is supported by a group of Vice Presidents, including several from blue-chip companies.

**Sir Anthony Cleaver**

Chairman of the Engineering and Technology Board, SThree plc and Working Links Ltd  
(Trustee and President of the BCE Awards)

**Robert Bell**

Chief Technical Officer  
AEA Technology plc  
(Trustee)

**John Bowman**

Independent Consultant  
Sustainable Development and Awards  
(Vice President)

**Dr Marcus Gover**

Director of Market Development  
WRAP  
(Trustee and Chairman  
of the BCE Panel of Assessors)

**Lindsay Harris**

Deputy Director  
Defra Sustainable Business  
and Resource Efficiency  
(Vice President)

**Paul Hodgkinson**

Chairman & Chief Executive  
Simons Group Ltd  
(Vice President)

**Kevin Hurst**

Marketing and Communications Director  
Veolia Environmental Services plc  
(Vice President)

**Alan Parker**

Chairman  
Brunswick Group LLP  
(Trustee)

**Simon Smith**

Partner  
Blake Laphorn  
(Vice President)

**Jonathan Startup**

Independent Consultant  
Sustainable Development and Public Policy  
(Trustee)

**Sarah West**

Partner  
Brunswick Group LLP  
(Vice President)

# Sponsors

BCE Awards is a registered charity and is dependent upon the kind generosity of its sponsors.

## **AEA**

Manages and is the main sponsor of the BCE Awards

AEA is one of the world's leading energy and climate change consultancies. We have many internationally respected experts in the fields of energy, air quality, resource efficiency, knowledge transfer and behaviour change. Our reputation has been built up over 35 years as a major advisor to UK Government, the EC, international agencies and private sector clients.

[www.aeat.com](http://www.aeat.com)

## **Blake Laphorn**

SME Premier Award Sponsor

Blake Laphorn is a top 50 law firm with offices in London and the regions and provides tailor-made legal solutions in a friendly, approachable and business-orientated manner. We have an excellent technical and commercial understanding of environmental issues. We are committed to helping our clients adhere to and exceed the requirements of ever stricter regulations in the environmental field and have a dedicated practice group advising clients on climate change issues.

[www.bllaw.co.uk/environment](http://www.bllaw.co.uk/environment)

## **Brunswick Group**

Sir Peter Parker Award Sponsor. Provides the venue for the BCE Awards ceremony and support to the Vice Presidents Steering Group

Brunswick is a corporate communications partnership. We provide informed advice at a senior level to businesses and other organisations around the world; helping them to address critical communications challenges that may affect their valuation, reputation or ability to achieve their ambitions.

[www.brunswickgroup.com](http://www.brunswickgroup.com)



BRUNSWICK





## **E.ON**

### Process Premier Award Sponsor

E.ON is one of the leading green generators in the UK, with 21 wind farms located from Cornwall to Northern Ireland and one of the country's largest dedicated biomass power stations at Lockerbie. We're currently building one of the UK's largest offshore wind farms in the Solway Firth and are a joint venture in the London Array, the world's largest offshore wind farm. Combined, our renewable portfolio generates enough green energy to power the homes in a city the size of Manchester.

[www.eon.com](http://www.eon.com)



**GAZELEY**

## **Gazeley**

### Product Premier Award Sponsor

Gazeley is a global developer of sustainable distribution warehouses for leading international companies and third-party logistics providers. A suite of key environmental measures are provided to customers as standard, reflecting Gazeley's cost-effective procurement and long-term commitment to sustainable development. The ability to implement leading-edge environmental technologies ranging from rainwater harvesting and ETFE rooflights to biomass plants across its developments provides customers with significant operational cost savings.

[www.gazeley.co.uk](http://www.gazeley.co.uk)



## **Nuclear Decommissioning Authority**

### Management Premier Award Sponsor

The Nuclear Decommissioning Authority was established on 1 April 2005 and has the responsibility of managing the clean up and decommissioning of the UK's 20 civil public-sector nuclear sites across the UK. We will encourage contractors to be innovative in order to deliver our mission more effectively, including improvements in safety, security, environmental and socio-economic performance.

[www.nda.gov.uk](http://www.nda.gov.uk)



## **Acorn Press**

### Prints the ceremony material

Acorn Press Swindon Limited is a commercial colour printing company specialising in the production of high-quality printed brochures and catalogues.

[www.acornpress.co.uk](http://www.acornpress.co.uk)

### **ClimateCare**

Offsets the emissions associated with travel to and from this event

ClimateCare, part of J.P. Morgan's Environmental Markets, is one of the longest established and leading environmental organisations in the carbon market, providing an end-to-end service to our clients, from emission reduction project origination to sales, marketing and public relations support.

[www.jpmorganclimatecare.com](http://www.jpmorganclimatecare.com)



### **Envirowise**

Helps to promote the BCE Awards

Envirowise offers UK businesses independent, confidential advice and support on practical ways to increase profits, minimise waste and reduce environmental impact.

[www.envirowise.gov.uk](http://www.envirowise.gov.uk)



### **Saint-Gobain Glass UK (SGGUK)**

Supplies the glass trophies, which contain 33% recycled glass

SGGUK manufactures high performance thermally insulating and solar control coated glass, supplying innovative, energy efficient glazing for buildings. Widely recognised for its strong HSE record, SGGUK is committed to continually reducing its environmental impact at all levels.

[www.saint-gobain.com/en/group/environment](http://www.saint-gobain.com/en/group/environment)



### **Veolia Environmental Services**

Assists with the marketing activities

Veolia Environmental Services is the UK's number 1 waste management company, delivering innovative environmental services and solutions to more than 16 million people.

[www.veolia.co.uk](http://www.veolia.co.uk)



## **Sponsor opportunities**

The BCE Awards scheme recognises the importance of maintaining sponsor interest through the creation of mutually beneficial sponsorship packages. If you are interested in sponsoring the BCE Awards, please call Jemma Howland on 0870 190 6152 or email [bceawards@aeat.co.uk](mailto:bceawards@aeat.co.uk)



# Awards Criteria

The Panel of Assessors uses the following stringent criteria to judge the applications made to the BCE Awards scheme.

Criteria	Small businesses (Businesses with fewer than 250 employees)	Large businesses (Businesses with more than 250 employees)
Degree of innovation and leadership in sector.	As large businesses.	The application should be visionary, leading in the sector, minimising the use of resources or bringing significant improvements in environmental performance over comparable alternatives.
Evidence of substantive/ measurable impact and/or benefits.	As large businesses.	<p>Evidence of good performance environmentally and, in some instances, realising the direct financial benefit.</p> <p>This can come in the form of enhanced brand image, process and product innovation, and employee attraction and retention.</p>
Demonstration of company ethos in practice.	Level of awareness of the organisation's environmental impacts (direct and indirect). An understanding of what it can do to improve environmental performance and some evidence of implementation (beyond the project itself).	<p>The degree to which environmental and economic objectives are integrated into the overall mission and policies of the company. A strategic vision enabling it to continuously improve leadership in the environment.</p> <p>An application should exemplify the organisation's environmental policy or ethos. Conversely, the policy or ethos should be clearly demonstrated in the project.</p>

Criteria	Small businesses (Businesses with fewer than 250 employees)	Large businesses (Businesses with more than 250 employees)
Evidence of environment embedded within the business model.	As large businesses.	Consideration of the environment should be embedded firmly within the ethos of the company, demonstrating leadership of environmental practices within the business framework.
Engagement with, and commitment shown by, staff.	Evidence of engagement with the workforce (eg through training, workshops, employee committees) on environmental improvements.	Senior management and staff should be involved with the application, demonstrating leadership in business and support for the entry from all levels of the organisation.  Evidence that the workforce recognises the quality and success of the organisation's actions.
Ability for actions to be adopted by others.	Is the business engaged externally, either to propagate or to adopt environmental good practice?	How far the business is sharing its experiences so as to propagate environmental good practice.
Ability for future development.	The business should show that there are plans to develop the project further and give timescales.	The business should show that there are plans to develop the project further, give timescales and show that it is developing or applying related techniques within the company.

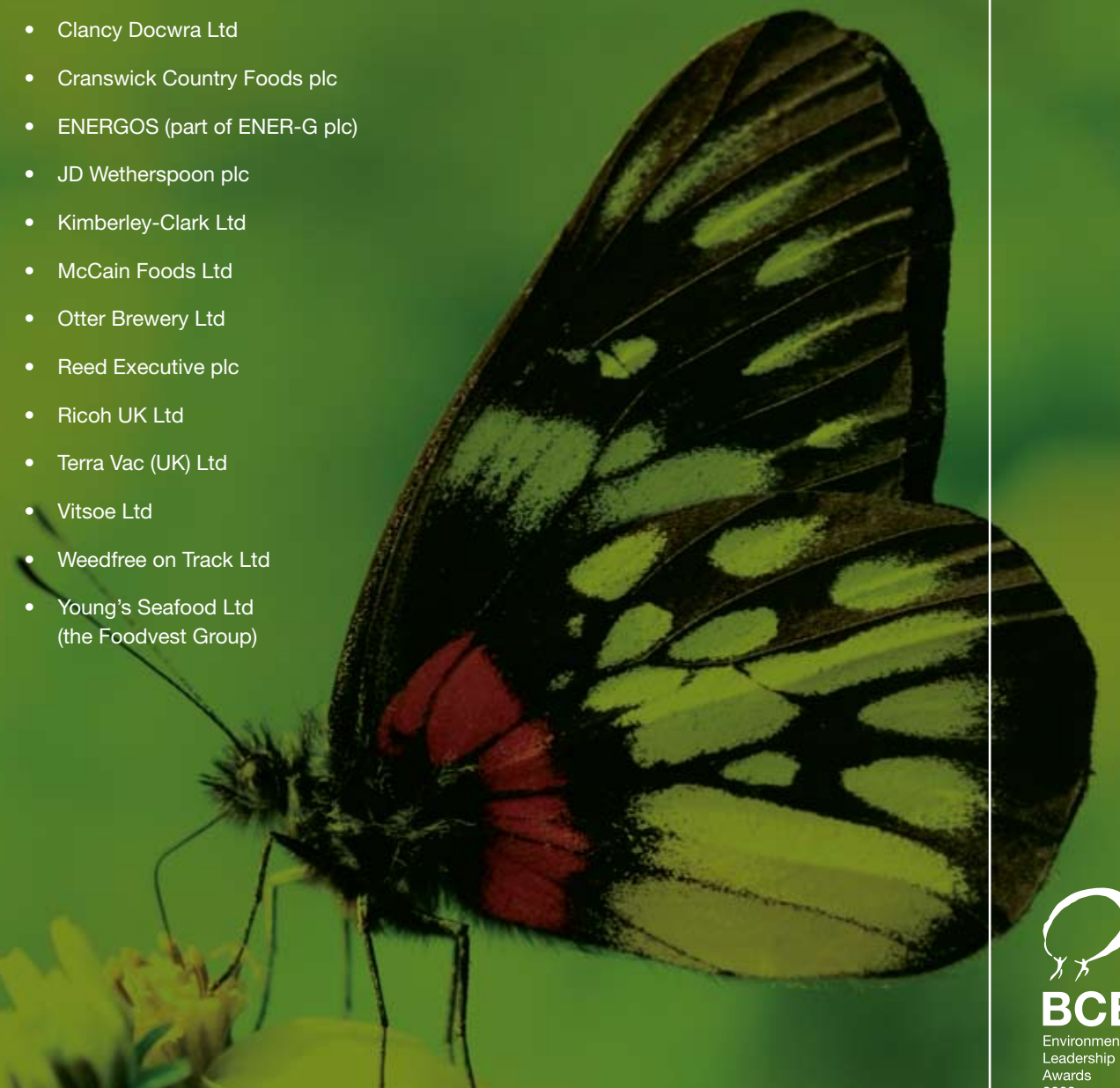
# Congratulations

The Trustees and Vice Presidents would like to congratulate the following companies for their outstanding achievement in being selected as finalists in the prestigious BCE Awards 2009.

Organisation	Project	Website
BaxterStorey Ltd	Catering for a sustainable future	<a href="http://www.baxterstorey.com">www.baxterstorey.com</a>
Bovis Lend Lease Ltd	Managing sustainable change	<a href="http://www.bovislendlease.com">www.bovislendlease.com</a>
Camira Fabrics Ltd	STING (sustainable technology in nettle growing)	<a href="http://www.camirafabrics.com">www.camirafabrics.com</a>
InterfaceFLOR	QUEST (Quality utilising employee suggestions and teamwork)	<a href="http://www.interfaceflor.eu">www.interfaceflor.eu</a>
Marshalls plc	Marshalls reducing carbon impact	<a href="http://www.marshalls.co.uk">www.marshalls.co.uk</a>
Pfizer Group (UK) Ltd	Pfizer's UK green chemistry programme	<a href="http://www.pfizer.co.uk">www.pfizer.co.uk</a>
River Dart Country Park Ltd	Hydro dynamic screw - generating 48 kWh	<a href="http://www.riverdart.co.uk">www.riverdart.co.uk</a>
Robert Wiseman Dairies plc	Zero waste to landfill 2008	<a href="http://www.wiseman-dairies.co.uk">www.wiseman-dairies.co.uk</a>
Sainsbury's and NCR	Sainsbury's halves receipt paper usage with innovative NCR two-sided thermal (2ST) printing technology	<a href="http://www.j-sainsbury.co.uk">www.j-sainsbury.co.uk</a> <a href="http://www.ncr.com">www.ncr.com</a>
ScottishPower Renewables (UK) Ltd	Protecting golden eagles at Beinn An Tuirc Windfarm	<a href="http://www.scottishpowerrenewables.com">www.scottishpowerrenewables.com</a>
Seacourt Ltd	A strategy to reduce the environmental footprint of Seacourt Ltd	<a href="http://www.seacourt.net">www.seacourt.net</a>
Toyota Manufacturing (UK) Ltd	CO <sub>2</sub> reduction: paint booth energy optimisation project	<a href="http://www.toyotauk.com">www.toyotauk.com</a>

The Trustees and Vice Presidents would also like to congratulate the following companies for reaching stage three of the selection process for the BCE Awards 2009 (ie receiving a site visit from a member of the panel of assessors).

- Clancy Docwra Ltd
- Cranswick Country Foods plc
- ENERGOS (part of ENER-G plc)
- JD Wetherspoon plc
- Kimberley-Clark Ltd
- McCain Foods Ltd
- Otter Brewery Ltd
- Reed Executive plc
- Ricoh UK Ltd
- Terra Vac (UK) Ltd
- Vitsoe Ltd
- Weedfree on Track Ltd
- Young's Seafood Ltd  
(the Foodvest Group)



# Panel of Assessors 2009

The Panel of Assessors consists of independent judges who bring expertise from a wide range of organisations. Following an initial compliance filter, they judge the entries at various stages, carry out site visits and interview key and general company personnel, enabling them to assess entries against common, stringent criteria. It is a process that distinguishes and sets the BCE Awards apart from other award schemes.



**Marcus Gover**  
WRAP

As Director of Market Development, Marcus is responsible for leading

WRAP's work on reducing waste and increasing the use of recycled materials in the UK's manufacturing and construction sectors. He has worked in the environmental sector for over 20 years, in the UK and internationally.

[www.wrap.org.uk](http://www.wrap.org.uk)



Material change for  
a better environment



**Alistair Bird**  
Metoc plc

Alistair is responsible for the environmental, site investigation and marine

installation management services which Metoc delivers to project developers and regulators. He is a Chartered Engineer with 30 years of experience in the energy sector and consults on the impact that environmental considerations have on planning and delivery of major projects.

[www.metoc.co.uk](http://www.metoc.co.uk)





**Richard Burns**  
Veolia Water UK plc

A chemist by training, an environmental manager by persuasion, Richard studied

chemistry at UMIST before becoming a Senior Pollution Officer with Yorkshire Water Authority. He pursued his career in environment, safety and sustainability with global printing, pharmaceutical and gas companies before joining the world's leading water company, Veolia Water in 2001.

[www.veoliawater.co.uk](http://www.veoliawater.co.uk)



**Adrian Cole**  
Envirowise

Adrian is the AEA Programme Manager for Envirowise and

is responsible for the delivery of this multi-million pound/year Government programme to help UK businesses become more efficient in their use of resources. In his wider role at AEA, Adrian is responsible for the effective performance of resource efficiency projects.

[www.envirowise.gov.uk](http://www.envirowise.gov.uk)



**Richard Busby**  
E.ON UK plc

As the Environment Manager for E.ON's Generation activities in

the UK, Richard is responsible for the environmental performance of 25 fossil fuel and 15 renewable energy sites across the country. He is currently leading cross-industry work to encourage the re-use of ash from coal-fired power stations.

[www.eon-uk.com](http://www.eon-uk.com)



**Geoff Dollard**  
AEA Technology plc

Geoff is AEA's Knowledge Leader for air quality.

He has over 30 years of

experience on the environmental impacts of pollutants and has been a member of several expert groups. Geoff has carried out specialist work in the UK and Norway on acidification and has developed work on broader studies of atmospheric pollution, directing several international collaborative projects.

[www.aeat.co.uk](http://www.aeat.co.uk)





**Cathy Durston**  
Met Office

Cathy heads up the Met Office's commercial team which provides a range of weather and climate services to commercial customers in the UK and internationally. Cathy's background is in energy, environmental and climate change consultancy having previously worked for AEA for 17 years. She graduated from Southampton University with a Chemistry degree and has also attained the Post Graduate Diploma in Marketing.

[www.metoffice.gov.uk](http://www.metoffice.gov.uk)



**Martin Gibson**  
BuildDesk Ltd

Martin is Director of BuildDesk Ltd, which provides energy design and sustainability consultancy services focusing on the built environment. For eight years before that, he was Director of Envirowise, helping companies to cut their environmental impact through resource efficiency. He frequently speaks about the environment and business.

[www.builddesk.co.uk](http://www.builddesk.co.uk)



**Iain Gulland**  
WRAP

Iain is WRAP's Director for Scotland, a member of the Scottish Government Zero Waste Think Tank and a member of the Scottish Liaison Group on Waste. Iain has 15 years of experience working in various roles in recycling and waste management.

[www.wrapsotland.org.uk](http://www.wrapsotland.org.uk)



Material change for a better environment



**Helen Hall**  
Renewable Energy Systems Ltd

Helen works for one of the world's leading wind farm developers as a Project Manager of onshore wind farms and also as its Group Environmental Manager. Her role ensures that environmental considerations and protection are foremost in the design of Renewable Energy Systems wind farms - from selecting sites through to construction and day-to-day operation.

[www.res-group.com](http://www.res-group.com)





**Tim Pinder**  
EA Ltd

Tim runs his own environmental company having held a number

of senior environmental management positions including Environment Director at the UK's largest waste management company and Head of Environment at the UK's largest building materials company. He is a Fellow of IEMA, a Chartered Environmental Scientist and is also a lead EMS assessor with UKAS.

[www.ea.ltd.uk](http://www.ea.ltd.uk)



**Barry Smith**  
Simons Group Ltd

Working for Simons since 1999, Barry has been instrumental in establishing

the environmental credentials of the Group through development of policies, procedures and training. Barry champions its activities and achievements through awards, case studies, presentations and the press. He represents Simons on many external groups. A Chartered Structural Engineer, Barry is also a founder member of the IStructE Sustainable Construction Panel.

[www.simonsgroup.com](http://www.simonsgroup.com)



**Neil Varey**  
Imperial College  
London

Neil, currently developing Imperial College's Corporate

Social Responsibility, has occupied a number of senior positions within higher education and the environment service industry including Operations Director for the Faculty of Engineering, Imperial College and heading an international environmental consultancy group for AEA Technology. With a background in geology, physics and engineering, his extensive experience spans operational, development and project management.

[www.imperial.ac.uk](http://www.imperial.ac.uk)



# You could be a winner of a BCE Award in 2010

To apply for the 2010 BCE Awards simply visit the website, download and complete an application form, and submit it via email.

The closing date for applications is: **Monday 5 October 2009**.  
Application to the BCE Awards is free of charge.

We wish you well with your application.

Tel: **0870 190 6053**  
Email: **bce.awards@aeat.co.uk**  
Website: **www.bceawards.org**

2009 Ceremony held at The Lincoln Centre, 18 Lincoln's Inn Fields, London, WC2A 3ED  
[www.thelincolncentre.co.uk](http://www.thelincolncentre.co.uk)



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