

Business Commitment to the Environment

# Environmental Leadership Awards Winners Factsheet 2011



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# BCE Environmental Leadership Awards 2011 would like to congratulate this year's winners

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## **The Sir Peter Parker Award**

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### **The Olympic Delivery Authority**

Olympic Park Design, Build and Regeneration Projects

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## **Management for Resource Efficiency**

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Premier Award

### **Ricoh UK Products Ltd** Sustainability 2050

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Major Commendation

### **British Gypsum (Robertsbridge plant)**

Re-use of Landfill Leachate in Product Manufacturing

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Major Commendation

### **May Gurney Ltd**

Avon Water Treatment Works Support Scheme

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Major Commendation

### **Noble Foods Ltd**

'The Green Scheme' incorporating ISO 14001

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## **SME**

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Premier Award

### **Paper Round**

Walking the Talk – Establishing a Model SME Environmental Management System

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Major Commendation

### **The Thoughtful Bread Company**

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Major Commendation

### **EAE**

The Electronic Green Leaflet Machine

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Major Commendation

### **Commercial Group**

Green Angels

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## **Process**

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Premier Award

### **Pilkington UK Ltd**

UK5 Pollution Control Plant, Reheat Burners, Furnace Upgrade and On-Line Glass Coating System

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Major Commendation

### **Sweeptech Environmental Services LLP**

Wet Waste Recycling

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## **Engagement**

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Major Commendation

### **Skanska**

The Environment – Own it!

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## **Continuous Commitment and Improvement Certificate**

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### **Dŵr Cymru Welsh Water**

Advanced Anaerobic Digestion Programme

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## The Sir Peter Parker Award

### The Olympic Delivery Authority Olympic Park Design, Build and Regeneration Projects



The Olympic Delivery Authority (ODA) was established in April 2006. It is responsible for developing and building venues and infrastructure for the London 2012 Olympic and Paralympic Games. ODA's main site is located at the Olympic Park, east London. Its works bring brownfield land back into use and provide the platform for future regeneration.

This project concerns the delivery of the infrastructure and venues for the London 2012 Games and the legacy thereafter. London 2012's vision is to host an inspirational, safe and inclusive Games and leave a sustainable legacy for London and the UK. The ODA's role is to deliver the Olympic Park, which is being transformed from a brownfield site characterised by large areas of derelict industrial land, into a new urban park with improved infrastructure and world-class sporting facilities. The project, which started following the successful bid to host the Games in July 2005, has an immovable delivery deadline and is being built to the most comprehensive range of environmental and sustainability criteria ever adopted by a large-scale regeneration project in the UK.

The Sustainable Development Strategy (SDS) provides the framework for the sustainability initiatives that are being delivered. The SDS includes several challenging 'best practice' targets and commitments around carbon savings, water reduction, waste management, sustainable material use and biodiversity. In delivering the SDS, the ODA has ensured that the commitments are implemented

through project business cases, procurement documentation, design briefs and works information.

Some of the targets from the SDS include:

- Reduction in carbon emissions for the built environment in 2013 by 50%, against 2006 Part L Building Regulations.
- 90% of materials (by weight) from demolition works to be re-used or recycled.
- Reduction of non-potable water demand by 40%.
- 50% of construction materials by weight to be transported to site by rail or water.

The ODA is currently on track to meet its objectives. It is forecasting to reduce potable water use by 57% against 2006 industry standards; re-use or recycle 98.5% of the demolition materials and 99% of construction materials; use 100% legally sourced timber; deliver 67% of construction materials by rail and water; and install over 45 hectares of new habitats. It is also collating the lessons learned from the project in a series of case studies and short reports, and will make these available to the construction industry through a website later this year.

To find out more about this project, please contact:  
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## Management for Resource Efficiency Premier Award

### Ricoh UK Products Ltd Sustainability 2050

**RICOH**



Established in 1984, Ricoh UK Products Limited (RPL) is part of Ricoh Company, the world's leading manufacturer of office automation equipment. The company supplies multifunction copier devices and related toner supplies to the European market, which Ricoh has dominated for the past ten years. RPL employs 800 people at its Telford and Wellingborough sites and had a turnover in 2010 of £336 million.

RPL has developed a series of environmental strategies designed to achieve sustainability.

- Zero Waste to Landfill site status since 2001 - economic benefits are realised with its 'Waste-2-Product' programme that generates revenue and profit.
- 38% reduction in CO<sub>2</sub> emissions through an energy reduction programme (started in 2002) that has provided a significant energy cost reduction by investing in high-efficiency equipment.
- Full range of remanufacturing products aligned to Ricoh's life-cycle (resource conservation) methodology that reduces environmental impact by over 36%.

- Green procurement standards applied to all suppliers, supported by a recognition system to reward compliance.
- Employee engagement in environmental impact reduction and biodiversity promotion through Kaizen and voluntary conservation projects.
- Supporting community stakeholders through environmental networks, lectures and presentations to educational establishments. RPL has also been working with The Shropshire Wildlife Trust since 2009, successfully supporting it with surveys to contribute to the local Biodiversity Action Plan. The company leads environmental networks, sharing best practice to demonstrate sustainability as an integral part of business continuity.

RPL's 2050 Plan has established integrated environmental targets of 30% by 2020 and 87% by 2050 compared with 2000 levels. RPL has achieved all targets to date, and is committed to achieving these long-term targets.

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## Management for Resource Efficiency

### Major Commendation

#### British Gypsum (Robertsbridge plant) Re-use of Landfill Leachate in Product Manufacturing



British Gypsum is the UK's leading manufacturer and supplier of gypsum-based plastering and drylining solutions. With a history of providing innovative, cost-effective and reliable products that meet the demands of the construction industry, the company is renowned for its pioneering work in training, and its forward-thinking strategy on innovation and product development. British Gypsum operates integrated management systems that bring together the ISO 14001 environmental management standard with recognised business management processes such as World Class Manufacturing and New Product Development.

This project used an innovative solution for dealing with leachate - a legacy of landfilling production residues - and, in so doing, reduced waste generation and water usage.

Following a series of successful production trials, increasing volumes of leachate are now used in the manufacturing process as a direct substitute for

reservoir water. The scheme included the collection, pumping, storage and mixing of leachate with process water.

The benefits of the project include:

- Reducing annual off-site waste disposal by 2,000 tonnes.
- Reducing the amount of water abstracted from a nearby drinking water reservoir by 2,000 tonnes per year.
- Annualised savings of £118,000 through reduced waste disposal requirements.
- Reducing risks associated with traditional methods of dealing with leachate from plasterboard landfill.
- Ensuring continued compliance with environmental permits and other regulatory instruments.
- Engaging with many levels in the business as well as external parties to provide sustainable solution.
- Reducing the amount of water used in the 'water-stressed' environment of South East England.
- Achieving company and group targets for reducing water use.
- Winning British Gypsum's internal 2010 Award for Environmental Excellence (the Emerald Award).

To find out more about this project, please contact:  
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# Management for Resource Efficiency

## Major Commendation

### May Gurney Ltd

#### Avon Water Treatment Works Support Scheme



Founded in 1926, May Gurney Ltd employs 5,150 people from 60 offices across the UK. Revenue in 2009/10 was £483.1 million. The company's core services are highways (as market leader), environmental, facility, utility, rail and waterways. Long-term clients include many UK water companies, county and district councils, London boroughs, Network Rail, British Waterways, Environment Agency, Highways Agency, Ericsson and Orange.

The Avon Water Treatment Works Support Scheme (Phase 1) is a 700 mm diameter, 13 km long treated water pipeline in South Devon. It guarantees potable water supplies for new heavy industry and proposed new towns in the area. The design of the scheme commenced in 2008. On-site works started in January 2009 and the scheme was completed and in service in January 2010. The overall value was £9.68 million.

From the outset, the ethos of the Site Delivery Team was to question every aspect of the design (and

any design changes) to determine if there was a cheaper or more environmentally sound product or methodology that could be employed. This included early contractor involvement to optimise the pipe route while minimising environmental impact, yet maintaining a practicable and buildable solution.

Throughout the scheme, various alternative solutions have been employed and the savings realised by the questioning process has enabled funding to be released to facilitate more environmentally friendly methods of construction.

The scheme's headline savings were:

- 1,200 m<sup>3</sup> of concrete.
- 37,000 tonnes of primary aggregate.
- 36,000 tonnes of material not taken to landfill.
- 162,000 km lorry movements.
- 1,015 tonnes of CO<sub>2</sub>.
- About 5 million litres of water.
- £1,000,000 (10% scheme value).

May Gurney was the scheme's principal contractor, with South West Water as client and Hyder Consulting as designer.

To find out more about this project, please contact:  
[ifawcus@maygurney.co.uk](mailto:ifawcus@maygurney.co.uk)  
[www.maygurney.co.uk](http://www.maygurney.co.uk)

## Management for Resource Efficiency Major Commendation

### Noble Foods Ltd 'The Green Scheme' Incorporating ISO 14001



The company achieved ISO 14001 in a remarkable 11 months, which has led to a reduction in the cost of IPPC permits, LPG trials have demonstrated an 11% saving on diesel consumption and the innovative co-development and subsequent installation of 4,000 LED lamps has reduced electricity use by 144 kWh. In addition, 1,000 tonnes of packaging are now recycled, which saves £48,000 in landfill costs alone.

Because the Green Scheme has been so successful, employee engagement in environmental matters is at an all-time high. This has given the company confidence that it can incorporate further environmental improvements and increase its waste recycling by 50% during 2011 and 80% in 2012.

Noble Foods is a private company that was founded in 1938. Today, it is the UK's leading supplier of eggs and egg products to retailers and the food industry. It is also involved in animal feed production, poultry processing and the Gu brand of high-quality desserts. The company's main markets are in the UK, but it does have some international sales, especially via Gu.

In September 2009, Noble Foods introduced the Green Scheme across all divisions to provide a structured approach to support a number of initiatives to reduce the company's environmental impact. Appointing green champions in all divisions to act as 'environmental eyes and ears' was one of the first things the company did to ensure environmental standards were achieved and maintained.

The initial aim of the Green Scheme was to achieve ISO 14001, convert 15 heavy goods vehicles to liquefied petroleum gas (LPG) and install LED lighting within 12 months.

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## SME

### Premier Award

## Paper Round

Walking the Talk – Establishing a Model SME Environmental Management System



Paper Round  
BPR Group



Paper Round was founded by Friends of the Earth in 1988, became independent in 2000 and has grown to become London's leading recycling company. It services 5,500 public and private sector businesses, employs 130 people and has a turnover of £8 million.

Last year, Paper Round decided to undertake a project to look afresh at its own operations to ensure that its environmental performance was truly exceptional. It needed to ensure that it was an example of environmental best practice. In addition, the company wanted to show that business and sustainability are not only compatible, but can also make an organisation more competitive.

The project, led by Managing Director Bill Swan, involved setting up a comprehensive environmental management system (EMS) that looked at all areas of operations and relied on staff behaviour change. The project was successful and the company achieved some impressive results, including a 92% recycling rate, 100% diversion of waste from landfill, reducing office paper usage by 59% and reducing electricity use at its warehouse by 30%. The project engaged staff, helped the company

to be more sustainable and saved money. As Paper Round continues to grow, it will uphold best practice environmental standards, particularly when relocating to a larger depot later this year.

The company is proud of its achievements and genuinely feels that it is 'walking the talk' when it comes to being ethical. The integral role that the EMS plays in operations demonstrates how sustainability can be the way to do business and adds real value for clients rather than being just a superficial add-on.

To find out more about this project, please contact:

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[www.paper-round.co.uk](http://www.paper-round.co.uk)

## SME

### Major Commendation

#### The Thoughtful Bread Company



The Thoughtful Bread Company is an award-winning artisan bakery based just outside of Bath in the West Country. Established in 2009, the business is the brainchild of Duncan Glendinning who gave up a lucrative freelance job to set up a food business that would allow him to combine his two passions - great food, and the environment and sustainability. Turning over just over £160,000 last year, the business's team of six focuses on the production of pedigree breads and other baked goods made using ingredients sourced from award-winning local producers within a 30-mile radius.

Established as the country was being plunged into recession, The Thoughtful Bread Company used thrift and strong environmental practices to give it the edge over its competitors, make substantial

savings, and allow it to set up and build a thriving business. This was achieved when many other bakeries were going out of business because they were not able to compete against the supermarkets and large commercial bakeries.

Strong environmental practices have been engrained in the company from day one - from the bartering scheme the company runs at the bread shop (where bread is the currency), which encourages customers to bring in their gluts of home-grown fruit and veg, to the vehicles it runs on biodiesel made locally, in part, from the waste vegetable oil collected from the restaurants it supplies, right through to how the team meticulously weighs out ingredients and monitors waste.

The company's wholesale operation includes supply to farm shops, delicatessens, and most of the best restaurants and eateries in the area – right up to Michelin-starred establishments.

To find out more about this project, please contact:  
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## SME

### Major Commendation

## EAE

### The Electronic Green Leaflet Machine



EAE is Scotland's leading arts and tourism leaflet marketing company. It promotes over 800 private and public sector clients through 5,000 display sites. The company was established in 1987 and now has over 40 full-time staff and an annual turnover of £1.4 million.

EAE has adopted an environmental policy, which the staff are fully involved in developing and delivering. The policy sets a target of achieving carbon neutrality by 2015. In 2010, as part of this policy, the company introduced Scotland's first electrically powered leaflet-delivery van, 'The Electric Green Leaflet Machine', which replaces a diesel van. The staff road tested a range of electric delivery vans before the company bought the Electric Green Leaflet Machine.

The batteries on the new van are charged with electricity that is generated by EAE's own, on-site, wind turbine, 'Windy Boy'. This was installed in 2007 and has reduced the company's reliance on other, non-sustainable, energy sources by 50%.

The Electric Green Leaflet Machine reduces the company's annual carbon emissions by over 5 tonnes and complements other carbon reducing initiatives, such as introducing eco-driving training for staff and setting up a Cycle Tidy Team to maintain key display sites in Edinburgh. Many clients have said that EAE's proactive environmental policies have directly influenced their decisions to work with the company.

The company intends to buy a second electric delivery van in 2011.

To find out more about this project, please contact:  
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## SME

### Major Commendation

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#### Commercial Group

#### Green Angels

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The Commercial Group was established in 1991 and provides business services to organisations in the private, public and voluntary sectors in the UK and Ireland. It has divisions specialising in office supplies, IT services, interiors, print and recruitment. The company employs 160 people and has a turnover of £29 million. Commercial is the largest, independently owned office services company in the UK.

Commercial's environmental programme combines innovation with high staff involvement, particularly through its Green Angel scheme, and has achieved reductions in normalised carbon emission of 75% and waste to landfill by 92%, supporting sustained company growth of 67% since 2006.

In addition, the company's fleet emissions have reduced by 70%, becoming a case study for best practice in logistics across Europe and pioneering sustainable biofuels.

Being environmentally responsible is not just something that Green Angels do at work. Over 40% have joined the company's Green Ambassadors

Scheme, which encourages and supports them to become more environmentally responsible at home and to take their experiences into their local communities.

The Commercial Group has also designed an energy efficient datacentre that reduces energy consumption by 90% and has become the model for others, many of which are implemented by Commercial's IT services.

Commercial is an open collaborator and has helped other companies with environmental strategy, carbon reduction and staff engagement, as well as bringing new, sustainable products to market.

In the words of Jonathan Porritt "The Commercial Group continues to demonstrate that profitability and business growth can be achieved through environmentally sound practices and procedures. What's more, the company is open to sharing best practice with like-minded companies. This collective approach to green issues is a perfect example of how to make a difference at every level."

To find out more about this project, please contact:  
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## Process

### Premier Award

## Pilkington UK Ltd

UK5 Pollution Control Plant, Reheat Burners, Furnace Upgrade and On-Line Glass Coating System



**PILKINGTON**  
NSG Group Flat Glass Business



Founded in 1918, NSG acquired glass manufacturer Pilkington plc in June 2006. Today, the enlarged company has sales of about JPY\*600 billion, manufacturing operations in 29 countries, sales in 130 countries and employs 28,500 people worldwide. The Group is one of the world's leading manufacturers of glass and glazing systems for building products, solar energy generation, automotive and speciality glass.

The Pilkington UK5 float glass line is the largest glass furnace in the UK. The line had melted close to 700 tonnes of glass every day since it started up in June 1993 and until it closed down for a £30 million refurbishment in 2008. As part of the refurbishment, the opportunity was taken to install a pollution control plant (PCP) on the furnace exhaust, this uses selective catalytic reduction of NOx, a first for the UK float industry. The pollution equipment includes an electrostatic precipitator and acid gas scrubber.

The line produces electricity from an existing waste heat boiler and to optimise this, a 6 MW reheat burner system was installed in the flue to smooth out variations in temperature caused by the furnace. The burners also overcome the thermal losses caused by the PCP.

The furnace was rebuilt with a new insulation package and improved combustion system. The project also involved the installation of an on-line glass coater inside the float bath to produce coatings that can improve the performance of solar cells or produce a low-heat-transfer coating for high-performance double glazing.

The furnace restarted in January 2011, the coater in February and the PCP system will be commissioned by June 2011. The project ensures that glass with the lowest overall carbon footprint is available on the European market.

To find out more about this project, please contact:

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[anne.quayle@pilkington.com](mailto:anne.quayle@pilkington.com)

[www.pilkington.com](http://www.pilkington.com)

[www.nsg.com](http://www.nsg.com)

\*Where JPY is the Japanese Yen.

## Process

### Major Commendation

#### Sweeptech Environmental Services LLP

##### Wet Waste Recycling



Sweeptech Environmental Services was founded in 2008 and is a progressive 2011 'Innovation and Technology' award-winning waste management business. It undertakes wastewater and sludge recycling, and is committed to delivering environmental and sustainability improvement in the communities where it works. The business, which has a diverse client base, employs 19 people and has an annual turnover of £1.1 million.

In 2007, the EU Landfill Directive banned all 'sludge wet waste' containing more than 10% liquid volume being disposed of at landfill, without receiving pre-treatment. As a result, Sweeptech's staff recognised that producers and, therefore, owners of sludge wet waste did not have a compliant or environmentally safe waste-disposal remedy. Therefore, the business created and patented its wet-waste recycling process.

The process is applicable to a wide range of organisations including waste companies, utility companies, construction companies, highways

authorities, local authorities, airports and manufacturers. It provides the following benefits:

- Regulatory compliance.
- Material recycling.
- Sustainability improvement (including 'Waste Strategy 2000' landfill reduction reporting benefits for local authorities).
- Carbon footprint reduction.
- Environmental protection.
- Waste disposal cost reduction.
- Revenue generation opportunity.
- Delivers up to 90% reduction in waste volume to landfill.
- Delivers about 80% waste material recycling capability.
- Changes the Landfill Tax obligation.
- Reduces commercial transport movement.
- Helps eradicate 'leachate' pollution to the water course.
- Removes water hydrant licence costs.
- Reduces water depletion from local reservoirs.

By using this facility in the last year, the business's own street cleansing operation has reduced its landfill deposits by 18,000 tonnes and its commercial vehicle carbon footprint by over 100,000 miles.

To find out more about this project, please contact:  
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[www.sweeptech.co.uk](http://www.sweeptech.co.uk)

## Engagement

### Major Commendation

### Skanska

#### The Environment Own-It!




Skanska is one of the world's leading construction groups with expertise in construction, development of commercial and residential projects, and public-private partnerships. Skanska's businesses have been operating in the UK for over 100 years. Today, they employ 4,600 people and undertake work for public and private sector clients that is worth £1.3 billion each year.

The Environment Own-it! campaign ran from January 2009 until May 2011 at the Walsall Manor Hospital redevelopment – a £174 million PFI project. It complemented a site-wide behavioural change campaign at the site. The objective of Environment Own-It! was to embed Skanska's corporate environmental ethos and targets at site level by:

- Engaging with all staff, the supply chain and the workforce.
- Changing attitudes to the environment and waste.
- Utilising resources efficiently.
- Making measurable cost and environmental savings.

The campaign initiated numerous no-cost and low-cost innovations. Many of the successes were instigated by the supply chain and workforce. The main commitment required was time to carry out training, workshops, inspections and audits. Environmental benefits and financial savings included:

- Zero environmental incidents.
- 23 accredited training places delivered to supply chain.
- 445 individuals attended environmentally themed workshops.
- 25 tonnes of packaging waste re-used due to workforce innovations.
- 330 tonnes of hazardous waste avoided.
- No-cost workforce innovations resulted in waste savings worth £7,100.
- 14 trade contractors have achieved, or aim to achieve, ISO 14001 as a result of a Skanska-led intervention.

Environment Own-it! is now being embedded into the culture of Skanska Facilities Services. Significant savings (financial, cost and waste avoided) are anticipated on future construction projects as a result. In addition, plans are in place to reward trade contractors and individuals who are making a difference.

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## Continuous Commitment and Improvement Certificate

### Dŵr Cymru Welsh Water Cardiff and Afan Advanced Digestion



Dŵr Cymru Welsh Water (DCWW) is the sixth largest of ten regulated water and sewerage companies in England and Wales. It provides an essential public service to more than three million customers. Managed by Glas Cymru since 2001, DCWW is a not-for-profit company and has the sole purpose of delivering a high-quality, reliable, drinking water and sewerage service to its customers.

With the escalating cost of energy, the need to comply with the Carbon Reduction Commitment Energy Efficiency Scheme and as part of its sustainability strategy, DCWW invested £70 million in a programme to construct advanced digestion plants at Cardiff and Afan, which will produce biogas that can be used to generate green power for the sites.

Contracts for the construction were awarded in June 2009 and it was necessary to complete the work by March 2011. By the application of innovative partnering and supply chain management, the projects were delivered six months early and, since

October 2010, renewable power generation has exceeded expectations. More than 3,600 MWh of renewable electricity was produced in the first 6 months of operation.

DCWW worked closely with its Capital Delivery Partners, Imtech and Morgan Sindall, and supply chain partners to measure its carbon footprint, set improvement targets and identify innovations to maximise energy efficiency and reduce emissions.

These operations will process 50,000 tonnes of dry solids per year using thermal hydrolysis plants and new digesters. High-efficiency combined heat and power units will save about 50 GWh/year of energy and reduce CO<sub>2</sub> emissions by over 50,500 tonnes. Overall, this programme will reduce DCWW's operational carbon footprint by 15%, the most significant contribution to its reduction target of 25% by 2015, and give annual operational cost savings of £7 million.

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[www.dwrwymru.com](http://www.dwrwymru.com)

# You could be a winner of a BCE Award in 2012

Simply complete the online application at  
[www.bceawards.org/application\\_form](http://www.bceawards.org/application_form)

The closing date for applications is **Monday 10 October 2011**.  
Application to the BCE Awards is free of charge.

We wish you well with your application.

Tel: **0870 190 6053**  
Email: [bce.awards@aeat.co.uk](mailto:bce.awards@aeat.co.uk)  
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[www.thelincolncentre.co.uk](http://www.thelincolncentre.co.uk)

